

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Product</u>		<u>Alt Order #</u>
OBAMA ADD TO SKED A		09834829
<u>Contract Dates</u>		
<u>10/02/12 - 10/08/12</u>	<u>Estimate #</u>	
1905		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		10/01/12 / 10/01/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1 31	10/02/12	10/08/12	Good Day Colorado		6a-7a		:30			NM	5 \$2,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$450.00							
N 2 31	10/02/12	10/08/12	Regis & Kelly		90130a-10a		:30			NM	5 \$875.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$175.00							
N 3 31	10/02/12	10/08/12	Everyday		10a-11a		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$100.00							
N 4 31	10/02/12	10/08/12	Ricki Lake		11a-12p		:30			NM	5 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$100.00							
N 5 31	10/02/12	10/08/12	We the People w/ Glo		12p-1p		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$150.00							
N 6 31	10/02/12	10/08/12	Jdg Joe M-F 1p-2p		1p-2p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$125.00							
N 7 31	10/02/12	10/08/12	DivCt/JdgAlex M-F 2p		2p-3p		:30			NM	5 \$625.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$125.00							
N 8 31	10/07/12	10/07/12	FOX News Sunday		8a-10a		:30			NM	1 \$150.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/01/12	10/07/12	-----S	1	\$150.00							
N 9 31	10/02/12	10/08/12	Judge Judy		3p-4p		:30			NM	5 \$1,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$250.00							
N 10 31	10/02/12	10/08/12	Judge Judy		4p-5p		:30			NM	5 \$1,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/02/12	10/08/12	MTWTF--	5	\$250.00							
N 11 31	10/04/12	10/04/12	FOX X Factor		7-9p		:30			NM	1 \$3,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/01/12	10/07/12	---T---	1	\$3,500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Denver, CO 80203
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Contract / Revision 580466 /	Alt Order # 09834829	
Contract Dates 10/02/12 - 10/08/12	Product OBAMA ADD TO SKED	Estimate # 1905
Advertiser Obama/D/President		Original Date / Revision 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
N 12 31		10/04/12	10/04/12	FOX X Factor	7-9p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/01/12	10/07/12	---T---				1	\$3,500.00		
N 13 31		10/02/12	10/08/12	Family Guy	11p-1130p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/02/12	10/08/12	MTWTF--				5	\$175.00		
Totals											53 \$16,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	53	\$16,650.00	\$14,152.50
Totals	53	\$16,650.00	\$14,152.50

Signature: _____ **Date:** _____

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